

AWSA CONFERENCE SCHEDULE 2019

WHERE: Embassy in Murfreesboro, August 23 – 25 for AWSA and August 25 – 27 for CPE

THEME: “In His Presence”

“I am always aware of the LORD's presence; he is near, and nothing can shake me.”
Psalm 16:8 Good News Translation (GNT)

THURSDAY

7:00 pm: **Girls Night Out:** Embassy Suites Restaurant – Come as you are.

FRIDAY

9:00 **Emcee:** Kathy Howard

Short Prayer Spot: Joy Schneider

9:10 **Prayer Warrior Class** —Linda Evans Shepherd and Team

10:30 **Devo:** Karen Porter

11:00 **Professional Seminar:** — Cheri Cowell - Marketing into Ministry

11:00 **Protégé Seminar:** Karen Whiting

12:00 On your own FRIDAY LUNCH Buffet

Friday Afternoon

1:00 EMCEE: Jennifer Slattery

Short Prayer Spot: Cynthia Simmons

Announcements: Linda Evans Shepherd

1:10–4:00 Seminar: Protégé and Professionals

Session 1: Edie Melson: State of the Social Media Address

Session 2: Edie Melson: Blogging 1 (Blogging 2 in round table)

4:00: **Arise Daily Report** - Julie Coleman

4:15 **New AWSA Pro Member Meeting:** Jayme Hull
4:15 **New AWSA Protégé Meeting:** Cynthia Cavanaugh

6:00—FRIDAY DINNER (Reception at 5:45)

Short Prayer Spot: Linda Evans Shepherd and Rhonda

Emcee – (Pam Farrel

Worship — Cheri Keaggy

Keynote — Jill Savage

8:00 **AWSA Announcements:** Offering

8:15 **Members & Protégé Introduction:** Linda Goldfarb

SATURDAY

8:00 **Emcee:** Karynthia Phillips

Short Prayer Spot: Karen Whiting

Worship: Jayme Hull

Devotional: Deb Alsdorf

9:00 **Special AWSA Prayer Time** —Karen Porter

9:50 Special Announcements and Offering

10:00 BREAK

10:15 Professional Seminar 1: Novel Writing Class – Peggy Sue Wells

10:15 **Professional Seminar 2:** How to sell 1000 books in 3 months - Susan Neal

10:15 **Protégé Seminar:** Susan Mead: Writing your book in a Weekend or two.

11:30 SATURDAY LUNCH

Emcee: Deb Coty

Short Prayer Spot: Brenda Yoder

Keynote: Edna Ellison

12:45 – **Announcements** - offering

1:15 – 2:20 Saturday PM Seminar

Emcee: Cynthia Cavanaugh

Short Prayer Spot: Karen Jordan

State of the Industry Panel: Karen Porter, Athena Dean Holtz, Cynthia Ruchti, Deb Haggerty, Cheri Cowell, Blythe Daniel, Sue Badeau – emcee

3:00 – 4:30 RoundTable Workshops 1 and 2

(choose two)

1. Penny Carlevato – Merchandising Your Table
2. Edie Melson – Blogging Advanced (part 2)
3. Joyce Zook – Vlogging
4. Dianne Butts - Screenwriting
5. Jamie - How's your headshots?
6. Dianne Barker -
7. Deb DeArmond on Perfect Pitch (How to pitch your next book)
8. Protégé Workshops:

Protégé A: Linda Goldfarb Workshop

Protégé B: Yvonne Ortega Workshop

4:30 - 5:30 Mastermedia Symposium - Monica Schmelter

5:30 – 6:00 Final Charge — Linda Shepherd

6:00 – 6:10 Announcements

7:00 Girls Night Out. AWSA can dine in hotel or visit restaurant on their own – with wold and new friends, mastermind groups!

SUNDAY

9:00 – 10:00 Prayer and Worship with MUNCH PEEPS

Emcee – Karen Porter

Short Prayer Spot: Announcements: Linda Evans Shepherd

Speaker: – Carol Kent

Musical Guest — Christy Nockles

11:30 GOLDEN SCROLLS AWARD BRUNCH

Welcome, Linda and Rhonda with Linda's prayer.

Music — Michael W. Smith

Keynote — Michael W. Smith

Emcee: Monica Schmelter

Welcome: Linda Evans Shepherd and Rhonda Rhea

Announcements (in any – Linda)

Awards:

- Book Awards
- Arise Daily Award
- Member of the Year Award
- Beyond Me Award
- Lifetime Achievement Award
- Leading Hearts Award
- Coaches recognized?

Closing Short Prayer Spot: Janet Holm McHenry